

## INFORMATIONAL POSTER RUBRIC

Category	Scale			Score
<b>Content: Title</b>	No creative, reflective, and critical thought.	Demonstrates some creative, reflective, or critical thought.	Demonstrates excellent creative, reflective, and critical thought.	
<b>Content: Purpose</b>	No creative, reflective, and critical thought.	Demonstrates some creative, reflective, or critical thought.	Demonstrates excellent creative, reflective, and critical thought.	
<b>Content: Findings</b>	No creative, reflective, and critical thought.	Demonstrates some creative, reflective, or critical thought.	Demonstrates excellent creative, reflective, and critical thought.	
<b>Content: Conclusions</b>	No creative, reflective, and critical thought.	Demonstrates some creative, reflective, or critical thought.	Demonstrates excellent creative, reflective, and critical thought.	
<b>References</b>	Scholarly knowledge is limited and is not supported by peer-reviewed current research.	Scholarly knowledge is supported by at least one source of peer-reviewed research, but one or more sources are not current.	Scholarly knowledge is presented in a unique manner and is supported with many sources of peer-reviewed research.	
<b>Visual Appeal</b>	No visual appeal and creative design.	Some visual appeal and creative design	Excellent visual appeal and creative design.	
<b>Academic Writing</b>	Several grammar, punctuation, and spelling errors.	Few grammar, punctuation, and/or spelling errors.	No grammar, punctuation, or spelling errors.	
<b>Total Score</b>				___/70

## Investigational / Original Research Poster Rubric

Category	Scale			Score
<b>Abstract/ Introduction</b>	No logical organization	Organized, but lacks full explanation of the study	Well organized, thorough, and logical.	
<b>Hypothesis/ Objective</b>	Does not address the research topic	Indirectly related to the research topic	Directly addresses the research topic	
<b>Research Review</b>	The review of literature does not support the original research.	The review of literature supports a portion of the original research.	The review of literature completely supports the original research.	
<b>Methodology</b>	Not sequential and/or missing steps. Doesn't answer research questions	Most steps are logical, but they lack details. Answers a portion of the research questions	Presents easy-to-follow steps: logical and detailed. Answers the research questions.	
<b>Results</b>	Results are missing and/or inaccurate	Most results are present and accurate.	All results are present and accurate.	
<b>Conclusion</b>	Conclusion is illogical and does not address the hypothesis	Conclusion demonstrates some logic and responds to the hypothesis	Conclusion is logical, supports the hypothesis, and contributes to current research.	
<b>References</b>	None listed	3-5 credible sources	6 or more credible sources	
<b>Academic Writing</b>	Frequent errors. Lack of professional communication	Few errors. Use of professional communication	No errors. Use of Professional communication	
<b>Presentation</b>	Lacks visual appeal, creative design, and organization	Some visual appeal, creative design, and organization.	Excellent visual appeal, creative design, and organization.	
<b>Total Score</b>				__/90